



# 804-2014 ADDENDUM 1

## PROVISION OF MARKET RESEARCH SURVEY

### **URGENT**

**PLEASE FORWARD THIS DOCUMENT TO WHOEVER IS IN POSSESSION OF THE BID OPPORTUNITY**

ISSUED: October 31, 2014  
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**THIS ADDENDUM SHALL BE INCORPORATED INTO THE BID OPPORTUNITY AND SHALL FORM A PART OF THE CONTRACT DOCUMENTS**

Template Version: A20131129

**Please note the following and attached changes, corrections, additions, deletions, information and/or instructions in connection with the Bid Opportunity, and be governed accordingly. Failure to acknowledge receipt of this Addendum in Paragraph 8 of Form A: Bid may render your Bid non-responsive.**

### **PART A – BID SUBMISSION**

Replace: 804-2014 Bid Submission with 804-2014 Addendum 1 Bid Submission. The following is a summary of changes incorporated in the replacement Bid Submission:

- Form B(R1): ALTERNATIVE 1 TELEPHONE SURVEY
- ALTERNATIVE 2 WEB PANEL SURVEY

### **PART B – BIDDING PROCEDURES**

Revise: B15.6 to read:

B15.6 This Contract may be awarded on the basis of:

- (a) Alternative 1 – Telephone Survey; or
- (b) Alternative 2 – Web Panel Survey.

as identified on Form B: Prices. Each alternative will be evaluated in accordance with the specified evaluation criteria.

Add: B15.6.1 to read

B15.6.1 Notwithstanding B9.1, the Bidder may, but is not required to, bid on all alternatives.

Add: B15.6.2 to read

B15.6.2 Notwithstanding B16.3, the City shall have the right to choose the alternative that is in its best interests. If the Bidder has not bid on all alternatives, he/she shall have no claim against the City if his/her partial Bid is rejected in favour of an award of the Contract on the basis of an alternative upon which he/she has not bid.